ORDER

Orders	Order / Rev: Alt Order #: Product Desc:	108252 06867718 Crossroads GPS	- -	KSNV
	Estimate:	1290	- Deimon A.F.	
	Flight Dates:	10/29/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/24/12 / 11/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name: Buying Contact:	Crossroads Media, LLC	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	-	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/29/12	11/05/12	81	\$140,000.00	\$119,000.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	81	\$140,000.00	\$119,000.00	0.00
Totals	81	\$140,000.00	\$119,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$140,000.00
Market	100%	\$451,612.90

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$153,548.39
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,193.55
KTUD	0%	\$0.00
KVVU	13%	\$58,709.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$45,161.29

Ln	Ch	Start	End	Inventory Co	de Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F 5-6a Wak	eUp w/Wa@M	5-6a	MT	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
				M-F 5-6a Wak	eUp w/Wagners								
	WAKE L	JP WITH T	THE WAGI	NERS ADDED '	1X								
	WAKE L	JP WITH T	THE WAG	NERS									
	<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					J	

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KSNV

Order / Rev: 108252

Advertiser:

Alt Order #: 06867718 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 Estimate: 1290

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/29/1	2 10/30/12	M-F 5-6a WakeUp	-	5-6a	MT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
		THE WAGI	M-F 5-6a WakeU NERS ADDED 1X NERS	p w/vvagners							
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
			M-F 5-6a WakeUp	w/Wa@M	5-6a	WT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
		THE WAGI	M-F 5-6a WakeU NERS ADDED SPO NERS								
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> WT	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
E 3 KSNV	11/02/1	2 11/02/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE U	JP WITH	THE WAG									
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 4 KSNV		2 10/31/12	Today Show Today Show	СМ	658a-9am	W	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
TODAY <u>Sta</u>	SHOW rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		11/04/12	W		+-,	0.00					
E 5 KSNV	11/01/1	2 11/01/12	Today Show Today Show	СМ	658a-9am	T	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
TODAY											
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,800.00	Rating 0.00					
E 6 KSNV	11/05/1	2 11/05/12	Today Show	СМ	658a-9am	M	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHOW		Today Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12 2 10/31/12	M Rachael Ray	CM	\$3,800.00 11am-12pm	0.00 MTW	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
			Rachael Ray	0	7 fam 12pm		.00	Ψ1,000.001	0.00 14111		ψο,σσσ.σσ
RACHE RACHE		DDED 2X									
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> MTW	Spots/Week 3	Rate \$1,000.00	Rating 0.00					
E 8 KSNV	11/01/1	2 11/01/12		СМ	11am-12pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		Rachael Ray								
	rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating					
Week: 10/2 E 9 KSNV		11/04/12 2 11/02/12	Rachael Ray	CM	\$1,000.00 11am-12pm	0.00	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			Rachael Ray		·						
RACHE Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		11/04/12	F		\$1,000.00	0.00					
E 10 KSNV	10/29/1	2 10/29/12	Noon News Noon News	СМ	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	3 AT NO				_						
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 11 KSNV				CM	12-1230pm	-TWT	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
	3 AT NO	ON ADDED	Noon News 2X								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	-TWT	3	\$1,000.00	0.00			· · ·		
E 12 KSNV	11/02/1	2 11/02/12	Noon News Noon News	СМ	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	NC								l	

Crossroads GPS

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KSNV

Order / Rev: 108252

252 Advertiser:

dvertiser: Crossroads GPS

Alt Order #: 06867718

Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 Estimate: 1290

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Ra	te Pri	Rtg Type	Spots	Amount
E12 KSNV	11/02/1	2 11/02/12	Noon News	CM	12-1230pm	F	:30	1 \$1,000	0.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	ON	Noon News									
·	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	F		\$1,000.00	0.00		4 04 000	004	0.00 NIM		#4 000 00
E 13 KSNV	11/05/12	2 11/05/12	Noon News Noon News	СМ	12-1230pm	M	:30	1 \$1,000	0.001	0.00 NM	1	\$1,000.00
NEWS 3												
<u>Star</u> Week: 11/0	<u>t Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 14 KSNV			The Agenda 1230		1230-1p	M	:30	1 \$1,000	0.001	0.00 NM	1	\$1,000.00
NEWO			The Agenda 1230									
NEWS 4	r: THE A	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	M		\$1,000.00	0.00						
E 15 KSNV	10/30/12	2 10/30/12	The Agenda 1230		1230-1p	-T	:30	1 \$1,000	0.001	0.00 NM	1	\$1,000.00
NEWS 4	I: THE A	GENDA	The Agenda 1230	pm								
_	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-T		\$1,000.00	0.00						
E16 KSNV	11/01/1	2 11/02/12	The Agenda 1230 The Agenda 1230		1230-1p	TF	:30	2 \$1,000	0.001	0.00 NM	2	\$2,000.00
		GENDA AD	•	γin								
NEWS 4		_	\\\	Consta //// and	Data	Datina						
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
E 17 KSNV			The Agenda 1230		1230-1p	M	:30	1 \$1,000	0.001	0.00 NM	1	\$1,000.00
NEWS 4	1. TUE A	CENDA	The Agenda 1230	pm								
	r. ≀⊓⊑ A t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	M		\$1,000.00	0.00						
E 18 KSNV	10/29/1	2 10/30/12	Days of our Lives	CM	1258p-2pm	MT	:30	2 \$1,000	0.001	0.00 NM	2	\$2,000.00
DAYS O	F OUR L	IVES ADDE	Days of our Lives ED 1X									
DAYS O					_							
<u>Star</u> Week: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week	Rate \$1,000.00	Rating 0.00						
			Days of our Lives	CM	1258p-2pm	W	:30	1 \$1,000	0.001	0.00 NM	0	\$0.00
			Days of our Lives					,				¥ 3.33
DAYS O		_	Mookdovo	Spoto/Mook	Poto	Poting						
<u>Star</u> Week: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
	Date Ra		<u>escription</u>		/End Time		<u>eekdays</u>	<u>Length</u>		Rtg Type		
	10/29/12 esolved	?-11/04/12 D	ays of our Lives	1258	3p-2pm		-W	- :30 (\$1 ,	,000.00) 0.00 <i>NM</i>		
		INTERRU	PT]									
E 20 KSNV	11/01/12	2 11/02/12	Days of our Lives	СМ	1258p-2pm	TF	:30	2 \$1,000	0.001	0.00 NM	2	\$2,000.00
DAVSO	E OUR I	IVES ADDE	Days of our Lives									
	F OUR L		LD IX									
		End Date	<u>Weekdays</u> TF	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	Days of our Lives	CM	\$1,000.00 1258p-2pm	0.00 M	:30	1 \$1,000	0.001	0.00 NM	1	\$1,000.00
			Days of our Lives	Civi	.200p 2pm		.00	. ψ1,000		0.00 INIVI	· '	ψ.,οοο.οο
DAYS O			Mookday	Cnoto/Mart	Data	Dating						
Star Week: 11/0	<u>t Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 22 KSNV			The Doctors	CM	2pm-3pm	MTW	:30	3 \$650	0.001	0.00 NM	3	\$1,950.00
TUE DO	CTOPS	ADDED 2X	The Doctors									
THE DO		ADDED 2X										
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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KSNV

Order / Rev: 108252

Advertiser:

Crossroads GPS

Alt Order #: 06867718 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 1290

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV	10/29/1	2 10/31/12	The Doctors	CM	2pm-3pm	MTW	:30	3	\$650.001	0.00 NM	3	\$1,950.00
	OCTORS OCTORS	ADDED 2X	The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MTW	3	\$650.00	0.00						
E 23 KSNV	11/01/1	2 11/01/12	The Doctors	CM	2pm-3pm	T	:30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	CTORS		The Doctors									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	T	1	\$650.00	0.00			A 2=2 22 4			
E 24 KSNV	11/02/1	2 11/02/12	The Doctors The Doctors	CM	2pm-3pm	F	:30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	CTORS		The Beetere									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 E 25 KSNV		11/04/12	F	CM	\$650.00 3-4p	0.00 -T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
L 25 KSNV	10/30/1	2 10/30/12	Dr Phil	Civi	3-4p	-1	.30	'	φ1,200.00 I	O.OO INIVI	'	\$1,200.00
DR. PHI												
<u>Sta</u> Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	Rate \$1,200.00	Rating 0.00						
E 26 KSNV				CM	3-4p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			Dr Phil	-					, ,			* ,
DR. PHI		Fred Data	Maalada.	Consta //// and	Data	Datina						
<u>Stal</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 27 KSNV			Dr. Phil	CM	3-4p	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
DD DI			Dr Phil									
DR. PHI	IL rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	F		\$1,200.00	0.00						
E 28 KSNV	10/29/1	2 10/30/12	NEWS 3 at 4 (1	•	4-5pm	MT	:30	2	\$1,800.001	0.00 NM	2	\$3,600.00
NEWS 3	3 AT 4 AI	DDED 1X	4PM NEWS (1 ho	our)								
NEWS :						5.4						
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$1,800.00	Rating 0.00						
			NEWS 3 at 4 (1 l		4-5pm	W	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
	. .		4PM NEWS (1 ho	our)	·							
NEWS 3		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	W		\$1,800.00	0.00						
E30 KSNV	11/01/1	2 11/02/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	TF	:30	2	\$1,800.001	0.00 NM	2	\$3,600.00
NEWS 1	2 AT 4 AI	DDED 1X	4PM NEWS (1 ho	our)								
NEWS 3		DDLD IX										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	TF NEWS 3 at 4 (1 l		\$1,800.00 4-5pm	0.00 M	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
L31 K3NV	11/03/1	2 11/03/12	4PM NEWS (1 h		4-3pm	4	.30	'	φ1,000.001	O.OO INIVI	'	φ1,000.00
NEWS 3												
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,800.00	Rating 0.00						
			M-F Early News	CM	5-630p	M	:30	1	\$3,600.001	0.00 NM	1	\$3,600.00
			M-F Early News						**,********			***
EARLY		End Data	Modedova	Cnoto MI = =1	Dete	Doting:						
<u>Stal</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,600.00	Rating 0.00						
			M-F Early News	CM	5-630p	W	:30	1	\$3,600.001	0.00 NM	1	\$3,600.00
EADLY	NIEWO		M-F Early News									
EARLY Sta	news rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>51a</u>	Dato		27 Ochdayo	Spoto/ WOOK	11010	<u>. wanig</u>				!		

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KSNV

Order / Rev: 108252

Alt Order #:

Advertiser:

Product Desc: Crossroads GPS

10/29/12 - 11/05/12

06867718

Crossroads GPS

Flight Dates: Estimate: 1290

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E33 KSNV	10/31/1	2 10/31/12	M-F Early News M-F Early News	CM	5-630p	W	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		W-F Early News								
	rt Date	End Date	Weekdays W	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		11/04/12 2 11/05/12	M-F Early News	CM	\$3,600.00 5-630p	0.00 M	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
		,,	M-F Early News	· · · ·	0 000p		.00	. 40,000.00	0.00		ψο,σσσ.σσ
EARLY		End Data	Wookdovo	Spoto/Mook	Poto	Dating					
<u>المح</u> // Week: 11	rt <u>Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,600.00	Rating 0.00					
E 35 KSNV	10/29/1	2 10/29/12	M-F Jeopardy	CM	630-7pm	M	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
JEOPAF	RDY		M-F Jeopardy								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	M		\$3,400.00	0.00					•
E36 KSNV	11/01/1	2 11/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
JEOPAF	RDY		W. Coopardy								
Star Week: 10/2	rt Date	End Date	Weekdays T	Spots/Week	<u>Rate</u>	Rating					
		11/04/12 2 11/05/12	M-F Jeopardy	CM	\$3,400.00 630-7pm	0.00 M	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
		2 11/00/12	M-F Jeopardy	O.M.	000 7 pm		.00	, 40, 100.001	0.00 14141		ψο, 100.00
JEOPAF	RDY rt Date	End Data	Wookdovo	Spots/Week	Doto	Dating					
<u>المن</u> // Week: 11		End Date 11/11/12	<u>Weekdays</u> M		Rate \$3,400.00	Rating 0.00					
E 38 KSNV	10/29/1	2 10/30/12	M-F Wheel	CM	7-730pm	MT	:30	2 \$3,400.001	0.00 NM	2	\$6,800.00
WHEEL	OF FOR	RTUNE ADD	M-F Wheel of Fo	rtune							
	OF FOR		LD IX								
	rt Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate \$3,400.00	Rating					
Week: 10/2 E 39 KSNV		11/04/12		CM	7-730pm	0.00 WT	:30	2 \$3,400.001	0.00 NM	2	\$6,800.00
			M-F Wheel of Fo		'						
	OF FOR	RTUNE ADD RTUNE	DED 1X								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2 E 40 KSNV		11/04/12	WT	CM	\$3,400.00 7-730pm	0.00	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
E 40 KONV	11/02/1	2 11/02/12	M-F Wheel of Fo		7-730pm		.30	1 \$3,400.001	U.UU INIVI	'	\$3,400.00
_	OF FOR				_						
<u>Star</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$3,400.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	M	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
	O E40E	W/ JON RA	FacetoFace/Rals	ton Report							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	M		\$1,800.00	0.00					
E 42 KSNV	10/30/1	2 10/30/12	Ralston Reports FacetoFace/Rals	CM	730-758pm	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA		ton Kepon							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	-T Ralston Reports	1 CM	\$1,800.00 730-758pm	0.00 W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
			FacetoFace/Rals		7 30-7 30piil	— — vv — — — —	.50	ι ψι,σοσ.σσι	U.UU INIVI	'	ψ1,000.00
		W/ JON RA		01-00-1	Data	Dating					
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE TO	O EACE	W/ JON RA	FacetoFace/Rals	ton Report							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	T	1	\$1,800.00	0.00					

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KSNV

Order / Rev: 108252

Advertiser: Crossroads GPS

Alt Order #: 06867718 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 1290

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 44 KSNV	11/01/1	2 11/01/12	Ralston Reports	CM ston Report	730-758pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON											
E 45 KSNV	11/02/1	2 11/02/12	Raiston Reports	CM ston Report	730-758pm	F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON											
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,800.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	M	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/ E 47 KSNV		11/11/12	M M-F News 3 at E		\$1,800.00 11pm-1135pr	0.00 nW	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
			M-F News 3 at E		1 тртт-т тээрг	IIw	.30	1 \$2,800.001	U.UU INIVI	'	φ2,000.00
	3 NIGHT: rt Date	SIDE End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	W			0.00					
E 48 KSNV	11/05/1	2 11/05/12	M-F News 3 at E		11pm-1135pr	m M	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS:	3 NIGHT	SIDE	M-F News 3 at E	ieven							
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$2,800.00	Rating 0.00					
			The Tonight Shor		1135p-1236a		:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
TONICL	JT CUOV	V W/ JAY LE	Tonight Show								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	M	1	+ ,	0.00					•
E 50 KSNV	10/31/1	2 10/31/12	The Tonight Show	w CM	1135p-1236a	W	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
		V W/ JAY LI	ENO		5 .	5.4					
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 51 KSNV	11/02/1	2 11/02/12	The Tonight Shor		1135p-1236a	F	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
TONIGH	HT SHOV	V W/ JAY LE	Tonight Show ENO								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12 2 11/03/12	News 3 Today - S		\$2,000.00 9am-930am	0.00	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			News 3 Today -			_		, , , , , , , , , , , , , , , , , , ,			V 1,000100
	3 TODAY rt Date	//WKEND End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	S-		\$1,500.00	0.00					
E 53 KSNV	11/03/1	2 11/03/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	1 \$1,350.001	0.00 NM	1	\$1,350.00
	ARLY N		•		_						
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,350.00	Rating 0.00					
E 54 KSNV			Wknd Wheel of F	ortune CM	7-730pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
SAT/ Wheel of Fortune WHEEL OF FORTUNE											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ E 55 KSNV		11/04/12	S- NFL Pre-Game /		\$1,050.00 1p-530pm	0.00	:30	1 \$5,000.001	0.00 NM	1	\$5,000.00
			NFL Pre-Game	I INA CIVI	rp-ocopin	3	.50	ι ψυ,υυυ.υυ ι	O.OO INIVI	'	ψ5,000.00
FOOTBALL NIGHT IN AMERICA <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>											
Week: 10/		11/04/12	S		\$5,000.00	0.00					
E 56 KSNV	11/04/1	2 11/04/12	News 3 Live in P	rime CM	7-10pm	S	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
NEWS:	3 LIVE (F	OLLOWING	News 3 in Prime S NFL)								

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Order / Rev: 108252

Advertiser:

Crossroads GPS

Alt Order #:

Flight Dates:

06867718 10/29/12 - 11/05/12 Product Desc: Crossroads GPS

Estimate: 1290

as GPS K

KSNV

Ln Ch Start	End	Inventory Code Breat	s Start/End T	ïme Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
E 56 KSNV 11/04/	12 11/04/12	News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
NEWS 3 LIVE (FOLLOWING NFL)									
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/Weel	<u>Rate</u> 1 \$3,600.00	Rating 0.00					
E 57 KSNV 11/04/		Jeopardy in PRIME CM		/ SUNS	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
jep		Jeopardy in Prime							
Start Date	End Date	Weekdays Spots/Weel		Rating					
Week: 10/29/12 E 58 KSNV 10/29/1	11/04/12 12 10/30/12	Wake Up Early w/ Wagn@M	1 \$2,400.00 430a-5a	0.00 MT	:30	2 \$400.001	0.00 NM	2	\$800.00
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ADDED 1X WAKE UP EARLY W/THE WAGNERS									
Start Date	End Date	Weekdays Spots/Wee		Rating					
Week: 10/29/12 F 59 KSNV 10/31/1	11/04/12	MT Wake Up Early w/ Wagn@M	2 \$400.00 430a-5a	0.00 W	:30	1 \$400.001	0.00 NM	1	\$400.00
		Wake Up Early Wagners	1000 00	••	.00	ν φισσίσσι	0.00 14111	•	ψ100.00
WAKE UP EAR Start Date	LY W/THE V End Date	VAGNERS Weekdays Spots/Weel	c Rate	Rating					
Week: 10/29/12	11/04/12	W	1 \$400.00	0.00		•			
E 60 KSNV 11/01/	12 11/01/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	430a-5a	T	:30	1 \$400.001	0.00 NM	1	\$400.00
WAKE UP EAR		VAGNERS							
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/Weel	<u>Rate</u> 1 \$400.00	Rating 0.00					
E 61 KSNV 11/05/	12 11/05/12	Wake Up Early w/ Wagn@M	430a-5a	M	:30	1 \$400.001	0.00 NM	1	\$400.00
WAKE UP EAR	LY W/THE V	Wake Up Early Wagners VAGNERS							
Start Date Week: 11/05/12	End Date 11/11/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$400.00	Rating					
		Wake Up Early w/ Wagn@M	430a-5a	0.00	:30	1 \$400.001	0.00 NM	1	\$400.00
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ADDED									
Start Date	End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 10/29/12 N63 KSNV 11/05/1	11/04/12	S M-F Wheel CM	Ψ100.00	0.00	:30	1 \$3,400.001	0.00 NM	1	¢2 400 00
NO3 KSINV 11/05/	12 11/05/12	M-F Wheel of Fortune	7-730pm	M	.30	1 \$3,400.001	U.UU INIVI	ı	\$3,400.00
WHEEL ADDED Start Date	End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 11/05/12	11/11/12		1 \$3,400.00	0.00					
N 64 KSNV 11/05/	12 11/05/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS ADDED		W-1 3-0a Wakeop wwwagner	•						
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekdays Spots/Weel	<u>Rate</u> 1 \$1,200.00	Rating 0.00					
N65 KSNV 11/05/		Rachael Ray CM	11am-12pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RR ADDED.		Rachael Ray							
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 11/05/12 N66 KSNV 11/05/2	11/11/12		1 \$1,000.00 2pm-3pm	0.00 M	:30	1 \$650.001	0.00 NM	1	\$650.00
	,00,72	The Doctors	-p op	• •	.50	. 4300.001	3.33 1111	·	4000.00
DRS ADDED <u>Start Date</u>	End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 11/05/12	11/11/12	M		0.00					